



## Public Disclosure of Student Achievement

### 学生学习成果

**Institution Name 院校名称:** Guangzhou City University of Technology 广州城市理工学院

**Business Unit(s) included in this report: School of Management 管理学院**

**Academic Period Covered: 2024-2025**

**Date Report Posted: 2025.12.31**

<b>PROGRAM 专业名称</b>	<b>MEASURE 工具</b>	<b>TARGET 指标</b>	<b>RESULT 结果</b>
Bachelor of Management in 管理学学士			
Bachelor of Management in Business Administration 工商管理	Graduation rate 毕业率	95%	95.26%
Bachelor of Management in Business Administration 工商管理	Job Placement Rate 就业率	95%	94.74%
Bachelor of Management in Business Administration 工商管理	Acceptance into graduate programs 考研率	5%	2.75%
Bachelor of Management in Accounting 会计学	Graduation rate 毕业率	95%	98.70%
Bachelor of Management in Accounting 会计学	Job Placement Rate 就业率	95%	93.23%
Bachelor of Management in Accounting 会计学	Acceptance into graduate programs 考研率	5%	1.57%
Bachelor of Management in Marketing 市场营销	Graduation rate 毕业率	95%	98.67%

Bachelor of Management in Marketing 市场营销	Job Placement Rate 就业率	95%	96.00%
Bachelor of Management in Marketing 市场营销	Acceptance into graduate programs 考研率	5%	3.95%
Bachelor of Management in Financial Management 财务管理	Graduation rate 毕业率	95%	98.47%
Bachelor of Management in Financial Management 财务管理	Job Placement Rate 就业率	95%	97.71%
Bachelor of Management in Financial Management 财务管理	Acceptance into graduate programs 考研率	5%	1.57%
Bachelor of Management in Human Resource Management 人力资源管理	Graduation rate 毕业率	95%	97.33%
Bachelor of Management in Human Resource Management 人力资源管理	Job Placement Rate 就业率	95%	85.03%
Bachelor of Management in Human Resource Management 人力资源管理	Acceptance into graduate programs 考研率	5%	2.16%
Bachelor of Economics in 经济学学士			
Bachelor of Economics in E-commerce 电子商务	Graduation rate 毕业率	95%	100%
Bachelor of Economics in E-commerce 电子商务	Job Placement Rate 就业率	95%	96.71%
Bachelor of Economics in E-commerce 电子商务	Acceptance into graduate programs 考研率	5%	4.58%

**Calculations for Measures 工具计算方式**

<b>MEASURE 工具</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED 计算方式说明</b>
Graduation rate 毕业率	Number of students who obtained graduation certificate/Total number of senior students in academic year 2024-2025

	获得毕业证学生人数/2024-2025 学年度本专业大四学生总人数
Acceptance into graduate programs 考研率	Number of graduates who get acceptance into postgraduate programs home and abroad/number of students who obtained a degree certificate 考取国内外研究生人数/获取学位证学生总人数
Job Placement Rate 就业率	Number of employed students/total number of students ready to go into career (excluding graduates who are accepted into postgraduate programs and who apply for employment extension) 已就业学生人数/参加就业人数